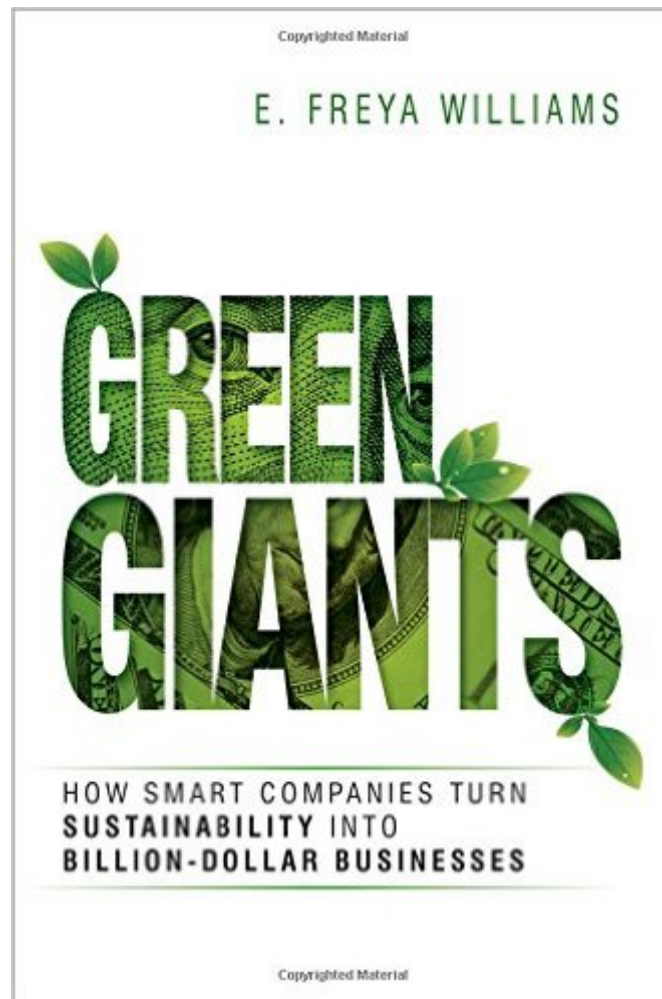


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Green Giants: How Smart Companies Turn Sustainability Into Billion-Dollar Businesses



Synopsis

What do Brazil's top beauty brand, America's second-fastest-growing restaurant chain, and the world's third bestselling car have in common? They are shattering the myth that acting sustainably and building a billion-dollar business are mutually exclusive.

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